EMILY LICHTENBERG

erlichtenberg@gmail.com   914-787-9712   New York, NY
LinkedIn Github   Portfolio

SKILLS   React, Redux, Ruby, Ruby on Rails, Javascript, jQuery, SQL, Git, HTML5, CSS3, Webpack, Heroku, OOP, RSpec

PROJECTS

mySlack (Rails, React, Redux, Action Cable, HTML)   **Live Site | Github**
A full stack single-page Slack clone that allows users to chat in real time.
· Built two CRUD cycles for channels and messages to provide user with flexibility to customize their chatting experience
· Implemented Action Cable to integrate WebSockets into Rails applications to allow for real-time chat capabilities
· Utilized containers to map necessary state to redux store and avoid making additional AJAX requests

Unshelvd (MongoDB, Express, React, Node, HTML, CSS)   **Live Site | Github**
A MERN stack app where users can save board games to a library and receive tailored suggestions on what to play next.
· Collaborated with 3 team members using Git and constant communication to achieve our goals with few conflicts in just four days
· Created backend data validations to avoid inconsistent data and added default values where possible to improve user experience

Music Player (Javascript, Howler.js, HTML, CSS)   **Live Site | Github**
An online musical keyboard for users to create their own masterpiece.
· Integrated Howler audio library for easy use of audio sprites to simulate realistic musical tones
· Developed metronome by accounting for async nature of JavaScript and provided user with precise time-keeping

WORK EXPERIENCE

Maisonette, *Manager – Planning and Merchandise Operations* Brooklyn, NY   October 2020-October 2021
· Built team from zero to three associates with the goal of automating tasks and improving efficiency in Merch division
· Responsible for training 12 person buying team on data tools and reporting, empowering them to make data driven decisions
· Ran monthly business review with COO on proactive growth initiatives, allowing company to achieve sales within 10% of goal
· Partnered with Tech division to overhaul product information system reducing time for merchants to upload new product in half
  while maintaining strong data quality
· Led merchant efforts to redesign company website by restructuring product taxonomy and merging PDP variants

Walmart eCommerce, *Category Lead – Kids' Furniture* Hoboken, NJ   August 2019-September 2020
· Managed team of five Category Specialists; responsible for P&L management of $200M annual business
· Optimized channel distribution across Owned, DSV and Marketplace assortment which resulted in 900 bps improvement in margin
· Created new vertical site experience within Kids' Room to ensure proper exposure of and navigation to our browse pages; increased
  cross category shopping resulting in 11% lift in average order value

Category Specialist – Dining Furniture   January 2018-August 2019
· Led cross-functional partnership with Supply Chain; developed best practices for forecasting and ordering of import inventory
  resulting in increased in-stock rates and over $20M in recaptured revenue
· Established the White Label project and launched 9 new brands with 2,000 items while co-leading a team of 17 Category Specialists
· Guided team through planning and execution of Holiday and Tax Time by negotiating vendor promotions, securing marketing
  support and collaborating with Walmart Stores to ensure a seamless omnichannel experience

Macy's, *Omni Merchandise Planner – Women's Coats* New York, NY   September 2017- January 2018
· Created store specific financial plans for 541 Macy's retail locations
· Developed strategy to grow luxury brand presence throughout Macy's stores and online
· Adjusted merchandise flow to ensure product arrival to store locations at the optimal point in every season

Omni Inventory Planner – Women's Career Clothing   August 2016- September 2017
· Analyzed forecasted demand, inventory levels, and sell-throughs to manage weekly replenishment orders
· Added core fashion to replenishment through productivity analysis resulting in higher sales, in-stock, and turn
· Collaborated with vendors by providing preseason order projections to improve shipping and fill rates

EDUCATION

App Academy: Four-month intensive program in full-stack software development; 2022
Northwestern University: Bachelor of Arts in Economics; Minor: Transportation Logistics; 2016

INTERESTS   Classical piano, *Survivor*, New York Rangers